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SENIOR PRODUCT OWNER (SAFe, Cloud & Digital Transformation)

Professional Summary

Strategic Product Owner with 10+ years of experience in digital transformation, platform modernization, and cross-functional leadership within highly regulated and agile environments (SAFe, BizDevSecOps). Proven success in leading global collaboration platforms for major players like Porsche and Mercedes-Benz Bank, combining user-centered product development, data-driven decision-making, and operational excellence.

Skilled at translating complex business needs into scalable, intuitive, and secure digital products. Passionate about improving user experiences, reducing friction, and driving adoption across large ecosystems. Thrives in distributed, multicultural teams and excels at bridging the gap between strategy and execution.

Core Competencies

- Leadership & Strategy: Agile (SAFe, Scrum, Kanban), Product Vision, Stakeholder Management, Value Stream Coordination
- Product & Delivery Management: Strategic Roadmaps, Enterprise Backlog Ownership, Business Value Prioritization, Vendor Management
- Transformation & Innovation: DevSecOps Implementation, Cloud (SaaS, AWS, Hybrid), Digital Process Reengineering, Automation
- Governance & Compliance: Regulatory Frameworks (BAIT, MaRisk, BAFIN, KWG), Risk Management, Audit Readiness
- Technology Oversight: Microservices, API Design, Enterprise SaaS Migration, Platform Optimization

Professional Experience

Porsche AG, Stuttgart

Senior Product Owner – Agile Digital Solution | 11/2023 – Present

Leading digital platform modernization to enhance collaboration for over 29,000 users worldwide. Ownership of the Atlassian product ecosystem (Jira, Confluence, JSM, etc.), focused on UX-driven improvements, cost optimization, and system resilience at scale.

Key Achievements & Product Outcomes:

1. User-Centered Platform Rework: Spearheaded a multi-year transformation of the Atlassian Suite, reducing system complexity by 10% and improving usability and accessibility for global teams.
2. Smart Export Product: Designed and led the rollout of a resilient export solution for Confluence/Jira (~300 projects), achieving 95%+ export success rate while reducing monthly manual work by 3,200 hours.
3. User Adoption & Self-Service: Reduced dependency on admin support by implementing intuitive workflows and help portals, improving first-time user success metrics.
4. Performance Optimization: Improved system performance and reduced plugin footprint by 28%, directly increasing reliability for 5M+ Jira issues and 11M+ Confluence pages.
5. Strategic Product Thinking: Contributed to platform roadmap planning aligned with Porsche's digital and cloud strategy. Balanced tradeoffs between user needs, scalability, and regulatory constraints.
6. Cross-functional Collaboration: Worked closely with infrastructure, security, cloud, and business teams. Advocated for user feedback integration into quarterly planning (PI) cycles.

Tools & Environment:

Jira, Confluence, JSM, Azure DevOps, Python, YAML, AWS, Entra ID, GitHub, Miro, SAFe 6.0, DevSecOps, ITIL4, SAP, SaaS.

- Lead a SAFe-aligned Agile team overseeing Porsche's enterprise collaboration platform (Atlassian Suite) with ~29,000 active users, 6,000 Jira projects, 6,000 Confluence spaces, 5 million Jira issues, and 11 million Confluence pages—Defined product vision and roadmap focused on usability, stability, and cloud scalability, aligning with the Porsche Cloud & Digital Strategy.
- Streamlined the user experience by simplifying the tool landscape through a "Plugin Optimization Program" - replacing redundant features with native capabilities. Result: >340K/year cost savings, higher platform reliability, and 20% faster page load times for end users.
- Redefined data lifecycle management as a user-centric automation process, introducing intuitive self-service workflows for project archiving and export. Result: 30% reduction in data volume, faster system response, and improved compliance transparency for project owners.
- Championed the migration of the platform to AWS and VW Atlassian SaaS, transforming legacy infrastructure into a modern, cloud-ready platform. Enabled faster deployments, reduced downtime, and enhanced user access speed globally.
- Introduced a self-service onboarding experience that enabled 2,900+ internal users to seamlessly transition from PPN (Porsche Partner Network) to Entra ID, improving security and reducing manual support tickets by 80%.

- Launched the "Smart Export" capability for Business Continuity teams, automating the generation of human-readable reports for 300+ BCM projects - achieving ~95% reliability and near-zero system impact.
- Pioneered AI-assisted workflows through a hosted MCP server integrated with Jira and Confluence, enabling automated task breakdowns and documentation - delivering an estimated productivity gain of ~3,200 hours per year (~1.6 FTE).
- Modernized the API ecosystem by exposing Jira, Confluence, and Xray APIs through the Porsche API Gateway, improving integration security, accelerating developer onboarding, and reducing dependency costs by €3K/year.
- Positioned platform governance as a strategic enabler, aligning feature delivery and lifecycle management with business unit priorities, compliance standards, and user satisfaction goals.
- Presented platform vision and KPIs to executive stakeholders, securing budget approvals and influencing Porsche's multi-year digital collaboration roadmap.
- Reduced platform complexity by 10% and improved system stability by 20%, directly enhancing user productivity and reducing downtime.

Mercedes-Benz Bank AG, Stuttgart

Senior IT Coordinator / Sub-Project Manager, Product Owner | 10/2020 – 10/2023

- Directed a 4-year BizDevOps sub-project with a double-digit million € budget, part of a major digital transformation initiative.
- Successfully closed the program on time and within budget, delivering a fully operational DevSecOps toolchain and embedding security-by-design practices across the IT landscape.
- Oversaw standardization of software development & delivery processes across 150+ projects, improving audit-readiness and ensuring regulatory compliance.
- Managed international agile teams (Germany, nearshore & offshore), coordinating developers, security experts, and vendors; reported directly to executive steering committees.
- Collaborated with regulators and compliance officers to ensure IT systems met strict BAFIN oversight requirements, avoiding penalties and audit risks.
- Aligned value streams with corporate strategy, enabling faster and compliant delivery of banking and leasing products.
- Fostered cross-department collaboration between business, IT, and risk, reducing silos and delivery bottlenecks.
- Mentored junior POs and coordinators, strengthening internal agile capability and leadership pipeline.
- Drove vendor management and contract optimization, reducing licensing costs and improving SLAs.
- Acted as a transformation ambassador, promoting BizDevOps culture across the bank's IT environment and influencing senior management's cloud adoption roadmap.

Education & Certifications

MBA – Ludwigshafen University of Business and Society, 2023 (Thesis grade: 1.7)

BSc in Applied Computer Science – Worms University, 2012 (Thesis grade: 1.0)

Certifications (selected):

- 2025 – Certified SAFe® 6 Product Owner / Product Manager
- 2025 – Cyber Security Management Professional for Automotive (CSMPA)
- 2022 – Certified Project Management Associate (IPMA® D)
- 2021 – DevSecOps Foundation (v1 & v2)
- 2020 – PSPO I (Scrum.org)
- 2019 – SAFe 4 Practitioner
- 2017 – Oracle Certified Professional – Java Programmer

Languages

German | French | English

Activities & Interests

Social Entrepreneurship | Blogging (Wordpress) | NGO & Charity Work | Content Production